



Division of Finance, Trade and the Economy  
Communication Unit  
Victor E. Bruce Financial Complex  
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Tobago

## MEDIA RELEASE

### OPPORTUNITIES FOR TOBAGO

#### TRADE AND INVESTMENT CONVENTION (TIC) 2023

The 24<sup>th</sup> annual Trade and Investment Convention (TIC) 2023 will be held from July 20<sup>th</sup> – 22<sup>nd</sup> at the Centre of Excellence, Macoya, Trinidad. The Division of Finance, Trade and the Economy (DFTE), through its Strategic Business Support and Development Unit (SBSDU) will lead a Tobago contingent of Tobago House of Assembly (THA) entities and Medium, Small and Micro Enterprises (MSMEs). Widely regarded as one of the largest conventions in the Caribbean, TIC attracts upwards of 35 countries, over 500 regional and international buyers, 200 booths and roughly 800 small business entrepreneurs.

Expanding the reach of Tobago's MSMEs is vital for trade, thereby building the island's private sector and aiding in diversifying our economy. Participation at TIC will provide a great number of opportunities which can broaden the market reach, increase sales and revenue, and lead to new business partnerships.

As the THA continues to give support to Tobago's MSMEs, the goal is for the sector to become a main driver of sustainable economic growth and career development, thus reducing the burden on the public sector.

In keeping with our "One Tobago" approach, the following special purpose THA entities will again present and engage at TIC as they expand their reach in the global space:

- Tobago Tourism Agency Ltd.
- Tobago Information Technology Ltd.
- Tobago Festivals Commission Ltd.
- Shaw Park Complex & Buccoo Integrated Facility.
- E-IDCOT (including their Animation suite and MSMEs)
  - (i) Tobago Bar Estate – *Les Warner*
  - (ii) Tobago Preserve Cravings – *Danielle Pontiflet*

Participating MSMEs for TIC 2023 are:

- Beard Boss – *Akeil Andrews*
- Kennedy’s Agro-Processing – *Carlton Kennedy*
- Khanica and Sons Pure Coconut Oil – *Khanica Murray*
- Joefield Wines – *Selron Joefield*
- Tom Toms Local Confectionery – *Shanice Prince*
- Luvalwayz Organic and Beauty Products – *Shurla George*
- TJM Designs – *Triscilla Joseph-Myers*

**Rojas Engineering Ltd.** will also display at Booth 204 and **Pinkberri Kosmetique** (*June Alfred-Rogers*) will display at Booth number 237.

TIC is open to members of the public free of charge by registering as either a “Buyer” or “Consumer” at [www.ttma.com/tic](http://www.ttma.com/tic).

If you have not attended TIC in the past, make this the year to go and be a part of the giveaways, product samples, business education, the hundreds of products available for sale and be entertained in the process.

Convention hours are:

Thursday 20 <sup>th</sup> July, 2023	10:00 a.m. – 8:00 p.m.
Friday 21 <sup>st</sup> July, 2023	10:00 a.m. – 6:00 p.m.
Saturday 22 <sup>nd</sup> July, 2023	10:00 a.m. - 8:00 p.m.

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